

15th International Forum on Knowledge Asset Dynamics
IFKAD 2020

Knowledge in Digital Age

University of Rome TRE, Rome, Italy | 17-19 June 2020

IFKAD 2020 Special Track no. 12

Smart and Digital Public Administration

Research Area: Digitalisation and Organisational Development

Organizers

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Description

Digital Transformation is one of the most important drivers for the progressive changing of a broad range of industries and public administrations. Digitalization allows organizations to radically improve their performance by providing consistent opportunities to disrupt their value creation process and, therefore, by creating new customer and citizens relationships through digital infrastructures.

The objective of this track is to investigate the state of the art, objectives and outcome of the adoption of smart and digital technologies within the public sector.

Ranging from distance learning to telemedicine, innovative technologies have the power to reshape the way we conceive public administration, and its interactions with citizens and companies.

Thus, in light of evolutionary dynamics and needs for sustainability of modern countries, the availability of digital innovations changes the public service delivery process by changing the relationship between organizations and users.

For example: big data analysis could help public institutions to improve their policy-making processes in order to adapt programs to users' needs in real time; and also, "co-productive" e-Health strategies could lead to those operational changes in the provision of services which potentially enhance healthcare expenditure containment and universality of access.

At the same time, Public Administration should regulate the use of smart and digital technologies so that they are employed to maximise positive social outcomes.

The track welcomes contributions from a wide variety of disciplinary perspectives and methodological approaches regarding, but not limited to, the following topics:

- New technologies in Public Administration
- Digital strategies in Public Administration
- Big Data in Public Administration
- Education
- Digital transformation in Healthcare

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- Assessment of smart technologies in Healthcare
- Enhancing knowledge transfer in Healthcare by digitalization
- Smart Environment
- Public-private partnerships
- Social innovation
- Open government
- Legal and regulatory aspects and framework

Keywords

Digital Trends; Education; Healthcare; Open Government; Smart Public Administration; Knowledge Transfer, Digital Technologies

Guidelines

Researchers wishing to contribute are invited to submit an **extended structured abstract** (in MS-Word format) of **500-700 words** by **20 January, 2020**. The abstract should address theoretical background, research objective, methodology, and results in terms of expected contribution to Knowledge Management theory and practice. Authors are required to follow the guidelines for both extended abstracts as well as full papers available on IFKAD site www.ifkad.org

Important dates

20 January 2020	<i>Abstract submission deadline</i>
25 February 2020	<i>Acceptance notification to authors</i>
31 March 2020	<i>Early-Bird registration cut off</i>
25 April 2020	<i>Full paper submission</i>
30 May 2020	<i>Registration deadline</i>
17-19 June 2020	<i>Conference sessions</i>

For further information

For any further information, please see the event website at www.ifkad.org or contact the conference manager at info@knowledgeasset.org