

# Management of Innovation

a.y. 2022/23

## Sample tests

### Attending students (4 questions – 50 minutes)

Representing 50% of the final evaluation

*Question 1 – Overview on Innovation Management*

Compare architecture vs. components innovation

*Question 2 – Building an Innovative Organization and Search strategies*

Describe what is a “disruptive” innovation

*Question 3 – Moving innovation forward*

Comment on “Brainstorming” and its principles

*Question 4 – Sustainable innovation*

Describe the characteristics of the circular economy model and discuss the role of innovation for its realisation, with particular reference to circular business models

### Non attending students (6 questions – 75 minutes)

Representing 100% of the final evaluation (including questions 5 and 6 on the textbook)

*Question 1 – Overview on Innovation Management*

Compare architecture vs. components innovation

*Question 2 – Building an Innovative Organization and Search strategies*

Describe what is a “disruptive” innovation

*Question 3 – Moving innovation forward*

Comment on “Brainstorming” and its principles

*Question 4 – Sustainable innovation*

Describe the characteristics of the circular economy model and discuss the role of innovation for its realisation, with particular reference to circular business models

*Question 5 – Building the Innovative Organization OR Developing an Innovation Strategy*

Describe the Dynamic Capabilities of Firms and present how they can be a cornerstone in an innovation strategy

*Question 6 – Innovation Networks OR Decision Making Under Uncertainty*

Describe how to meet the challenge of uncertainty and how to manage the funnel of uncertainty