

Management of Innovation

a.y. 2022/23

Sample tests

Attending students (4 questions – 50 minutes)

Representing 50% of the final evaluation

Question 1 – Overview on Innovation Management

Compare architecture vs. components innovation

Question 2 – Building an Innovative Organization and Search strategies

Describe what is a “disruptive” innovation

Question 3 – Moving innovation forward

Comment on “Brainstorming” and its principles

Question 4 – Sustainable innovation

Describe the characteristics of the circular economy model and discuss the role of innovation for its realisation, with particular reference to circular business models

Non attending students (6 questions – 75 minutes)

Representing 100% of the final evaluation (including questions 5 and 6 on the textbook)

Question 1 – Overview on Innovation Management

Compare architecture vs. components innovation

Question 2 – Building an Innovative Organization and Search strategies

Describe what is a “disruptive” innovation

Question 3 – Moving innovation forward

Comment on “Brainstorming” and its principles

Question 4 – Sustainable innovation

Describe the characteristics of the circular economy model and discuss the role of innovation for its realisation, with particular reference to circular business models

Question 5 – Building the Innovative Organization OR Developing an Innovation Strategy

Describe the Dynamic Capabilities of Firms and present how they can be a cornerstone in an innovation strategy

Question 6 – Innovation Networks OR Decision Making Under Uncertainty

Describe how to meet the challenge of uncertainty and how to manage the funnel of uncertainty